

Terms and conditions of LBP Logo use

The Crown (“we”, “us”, “our”), acting by and through the Chief Executive of the Department of Building and Housing, owns the LBP logo (the logo). This agreement sets out the terms under which we authorise you to use the logo.

By using the logo, you agree that you will:

1. Only use the logo while you are an LBP and only to promote yourself as an LBP.
2. Only use the logo in its entirety, except that you may change its size or use it in black and white.
3. Ensure that any medium that features the logo (excluding stationery or signage) includes the following statement, in writing or orally: “Always check the LBP Register to ensure your building practitioner is licensed”.
4. Not use the logo in any way that could mislead the public or bring the LBP scheme into disrepute.
5. Immediately stop using the logo if you cease to be an LBP or if we direct you to do so.
6. Immediately inform the organisation listed on the Register as associated with you (eg, your employer) if you cease to be an LBP or if we direct you to stop using the logo.
7. Not use, register or apply to register any other sign that is, in our view, potentially misleading while you are an LBP or at any other time.
8. Not copy or forward an electronic copy of the logo to any person or organisation, except for in the course of its ordinary use.
9. Not dispute our ownership of the logo at any time or register or apply to register the logo.
10. Indemnify us against all loss, damage, liability, cost and expense suffered or incurred by us as a result of your breach of these terms, including where you misrepresent yourself as being an LBP.

You understand that if you breach the terms of this agreement, action may be taken against you, including under the Building Act 2004, the Fair Trading Act 1986 or the Copyright Act 1994.


We reserve the right to change the terms of use of the logo or replace it with another logo at any time, and you agree to comply with any such changes.

Instructions on using the LBP Logo

Choose the colour: black and white, or green.

How to save the logo to your home computer

To add the LBP Logo to your computer (for inserting into email and personal use).

1. Open (double click) the .jpg version supplied on the CD
2. Click the save button that is found on the menu 
3. Browse to your picture folder and save

You can now insert the LBP Logo in your email signature or other documents using Insert Picture.

How to put the LBP Logo on your site signage or vehicle

Your graphic designer will need the .eps version supplied on the CD.

Using the LBP logo

You can use the logo on your business cards, stationery, emails, clothing, company vehicles, your building sites, advertising, and website.

If you use the logo in newsletters, brochures, leaflets, websites, or radio or television advertising, then you must include the following statement:

'Always check the LBP Register to ensure your building practitioner is licensed'.

The Department is not liable for any direct, indirect or consequential loss, expenses or damage from your use of the logo.

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By using the logo, you are accepting the terms and conditions on the previous page.